



DeSoto Cares Homeless Services, Inc.  
159 S Orange Avenue  
P O Box 1175  
Arcadia, FL 34265-1175



November 15, 2020

Dear POTENTIAL SPONSOR NAME:

DeSoto Cares Homeless Services helps meet the housing needs of individuals in our community who are living in sub-standard conditions. Our dream is to build a village of tiny homes that would be used to transition our clients from living on the streets into more traditional housing. It will not be a drop-in shelter. Clients will be screened and will commit to a series of goals that will enable them to achieve independent living.

Progress on our Tiny Town Village will move forward with a zoning hearing coming up soon. COVID brought a temporary shutdown of our services center, but we continued to meet some needs of our clients while keeping our clients and volunteers safe. We are again open and helping the homeless three mornings a week.

We invite you to be a supporter of our fundraising community event. The Third Annual **"Ride for Tiny Town"** takes place on **Saturday, February 6, 2021**. This cycling event will be held at the Mosaic Arena, home of the Arcadia All Florida Championship Rodeo, a beautiful outdoor venue, and features 60 & 30 mile routes for distance riders and a 10 mile "Slow Roll" for casual cyclists.

We hope you will consider being a part of our community event. Both monetary and in-kind donations are welcome. We are also seeking donations of gift certificates to award to riders—one of the "perks" that helps draw riders to such events. All partners/sponsors will have their logo and link displayed on the Ride for Tiny Town website, and also logo on event banner and acknowledgement in press releases. Donors of \$250 or more (cash or in-kind donations) will also have their logo on the event T-shirt.

Please contact me if you have any questions about the event or how your organization/business can become involved.

Thank you for your consideration,

Karen Smoczynski (Smoke)  
Event Director/DeSoto Cares Board Member  
863-558-0532  
ridefortinytownarcadia@gmail.com



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My business or organization would like to become a Ride for Tiny Town Sponsor/Partner.

Business/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please email business/organization logo or graphic in electronic format to: ridefortinytownarcadia@gmail.com. The logo will be used publicity materials, flyers, on the RideforTinyTown.com web site, etc. You may also enclose a printed copy of the logo or graphic.

- \$1000 – Platinum level Sponsor\* \*\*
- \$500 – Gold level Sponsor\* \*\*
- \$250 – Silver level Sponsor\* \*\*
- \$100 – Bronze level Sponsor\*
- \$50 – Copper level Sponsor\*
- IN-KIND SUPPORT (Describe & value)

\*Includes your link & logo on website, event banner and acknowledgement in press releases. \*\*Includes logo in print ads and on T-shirt, and all \* benefits.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Check here and indicate when we can pick up your donation. \_\_\_\_\_

\_\_\_\_\_

Payment method:  Check enclosed  Cash

Total amount enclosed: \$ \_\_\_\_\_ Signature \_\_\_\_\_

Make checks payable to **DeSoto Cares Homeless Services, Inc.** and return this form to:  
 DeSoto Cares Homeless Services, Inc., P O Box 1175, Arcadia, FL 34265-1175  
 Contact Karen Smoke, Event Director - Phone: 863-558-0532  
 Email: ridefortinytownarcadia@gmail.com

***Thank you for your support!***

DeSoto Cares use only:

Date received \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ By \_\_\_\_\_ Amount \$ \_\_\_\_\_

Check # \_\_\_\_\_  Cash Notes \_\_\_\_\_