



The 5th Annual Ride for Tiny Town is a fundraiser for DeSoto Cares Homeless Services, Inc.
February 4, 2023

Be a part of it!

There are many ways you can help!

- **Monetary sponsorship**
- **In-kind sponsorship**
 - *Donate supplies for the event*
 - *Donations of food for the riders*
 - *Gift certificates or merchandise for door prizes*
- **Volunteer!**
 - *Help with event planning, shopping, etc.*
 - *Help on Friday & Saturday greeting & directing riders, serving food, photographing event, entertainment, etc.*
- **Be there!**—We invite community organizations and businesses to set up a booth (related to cycling, health, safety, tourism, etc.)

The Ride for Tiny Town is an on-road organized bicycle ride. Routes wind through DeSoto County on mostly rural, lightly traveled roads, past cattle ranches, orange groves, residential neighborhoods and natural areas. Four route options will begin and end at **The Mosaic Arena**, 2450 NE Roan Street, Arcadia, FL.

60, 45 and 35 Mile Routes - For distance riders

10 Mile Slow Roll - For casual cyclists, including youth ages 10-18.

It is NOT a race!

All routes will be fully supported with rest stops and SAG vehicles.

The ride includes breakfast and lunch at the arena, two rest stops with snacks and water.

The first 200 to register receive a T-shirt; last year we had 204 riders on the road!

Be an Event Sponsor! \$250 and up (cash/in-kind)

Your logo/name printed on the Ride for Tiny Town event T-shirt.

Your logo/name on event banner, print ads and eblasts, and press releases.

Sponsor logo on the registration site and link & logo on our website

Display space/sign at the starting point (supplied by you)

Two complimentary ride registrations!

Please make your intentions known by November 10 in order to meet our printing deadline and receive the full value of your sponsorship! Payment due by December 1.

Donor—\$100

Your link & logo on website, event banner and acknowledgement in press releases.

One complimentary ride registration!

Donations of any amount may be made by mailing a check or through:

<https://www.desotocareshomeless.com/> or the ride registration platform:

<https://ridefortinytown.raceroster.com/>

Leaderboards of top donors, participants and teams will be displayed on the ride website and registration platform.

Proceeds benefit *DeSoto Cares Homeless Services, Inc.*, a 501(c)(3) non-profit local group (Fed. ID# 81-2399247) that since 2016 has been addressing the basic needs of on-the-street homeless people in DeSoto County FL. The Service Center (159 South Orange Avenue in Arcadia) is open Monday, Wednesday, & Friday mornings offering showers, laundry, mailboxes, internet connection, case management & referral services.

**Make checks payable to DeSoto Cares Homeless Services, Inc. and mail to:
DeSoto Cares Homeless Services, Inc., P O Box 1175, Arcadia, FL 34265-1175
Donations of \$100 or more will be acknowledged with a receipt.**

Cycling Event info: Contact Karen Smoke, Event Director - Phone: 863-558-0532

Email: ridefortinytownarcadia@gmail.com

Thank you for your support!